

MEMORANDUM OF UNDERSTANDING

on bilateral Czech-Serbian co-operation in the field of cluster development, cluster policy optimization and internationalization of cluster organisations between

National Cluster Association, Czech Republic

and

Cluster House Ltd., Serbia

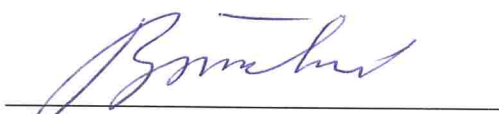
This memorandum of understanding was signed on 2nd September 2015 in Novi Sad within the accompanying business mission of the Czech Prime Minister Bohuslav Sobotka in Serbia with the aim of boosting the competitiveness edge of both countries through clusters.

The undersigned parties have reached the following Memorandum of Understanding to cooperate specifically in

1. The aggregation and exchange of data on clusters, cluster initiatives and cluster organisations in both countries; sharing of knowledge, best practices and new concepts in cluster development suitable for transfer between the partners.
2. The networking and facilitation of inter-cluster collaboration across regions and sectors generating opportunities for business, innovation and internationalisation, with particular regard to SMEs.
3. Exchange of experiences in building cluster initiatives in new and emerging industries, improving cluster organisation performance by training and evaluation schemes, and optimizing cluster policy towards cluster excellence and effective capitalisation of values generated by managed clustering.
4. Joint organisation of and participation in the events and projects aiming at the partners' priorities, national economic growth and the goals of the European Union's cluster development policies.
5. Mutual promotion through logo links at the partners' home pages, awareness building on the identified cooperation potential of the two countries and publicity of joint achievements kick-started by this Memorandum.

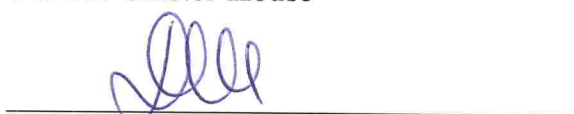
Signed in 2 identical copies in the English language.

For the National Cluster Association



Pavla Bruskova, President

For the Cluster House



Danka Milojkovic, M.Sc., Director